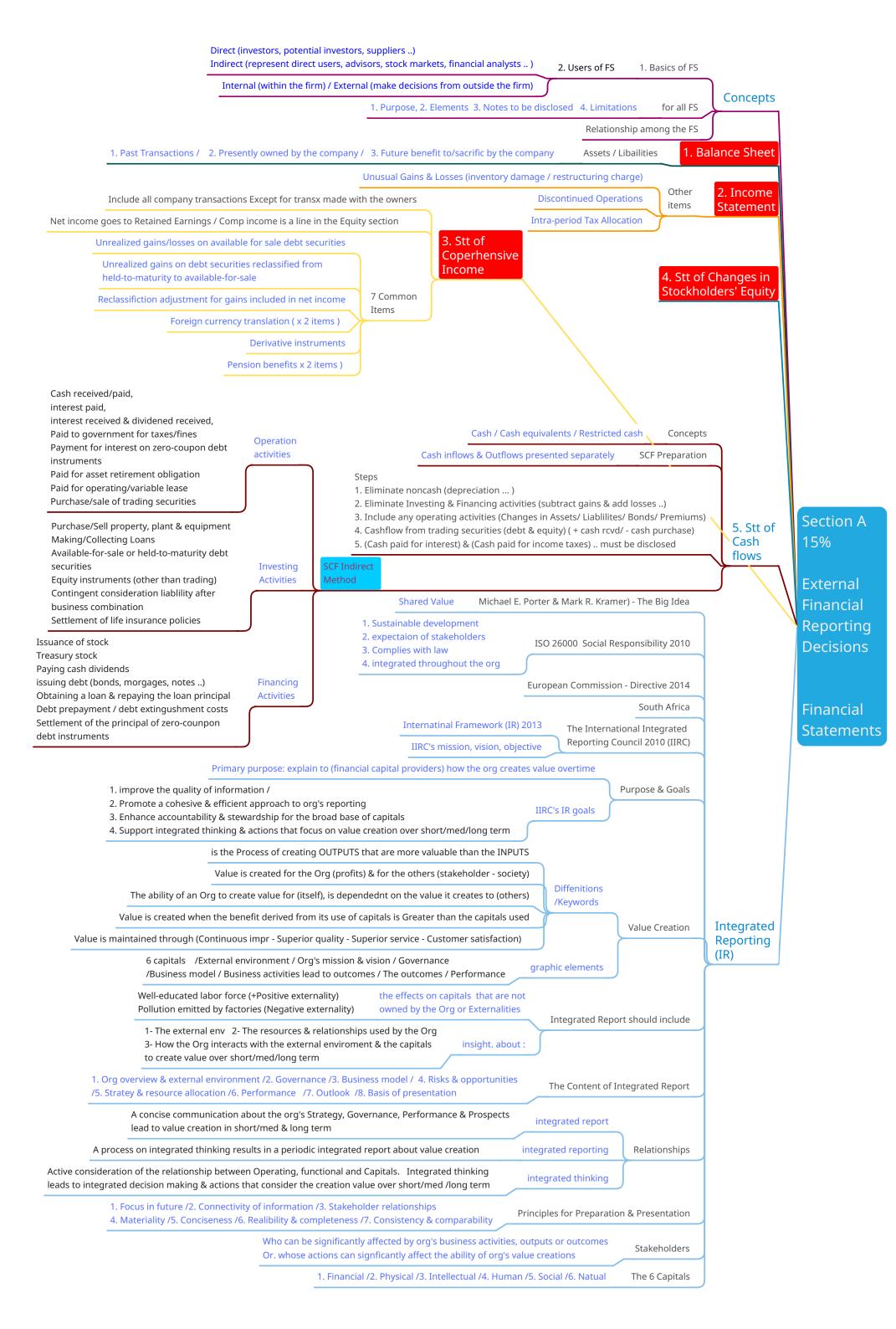
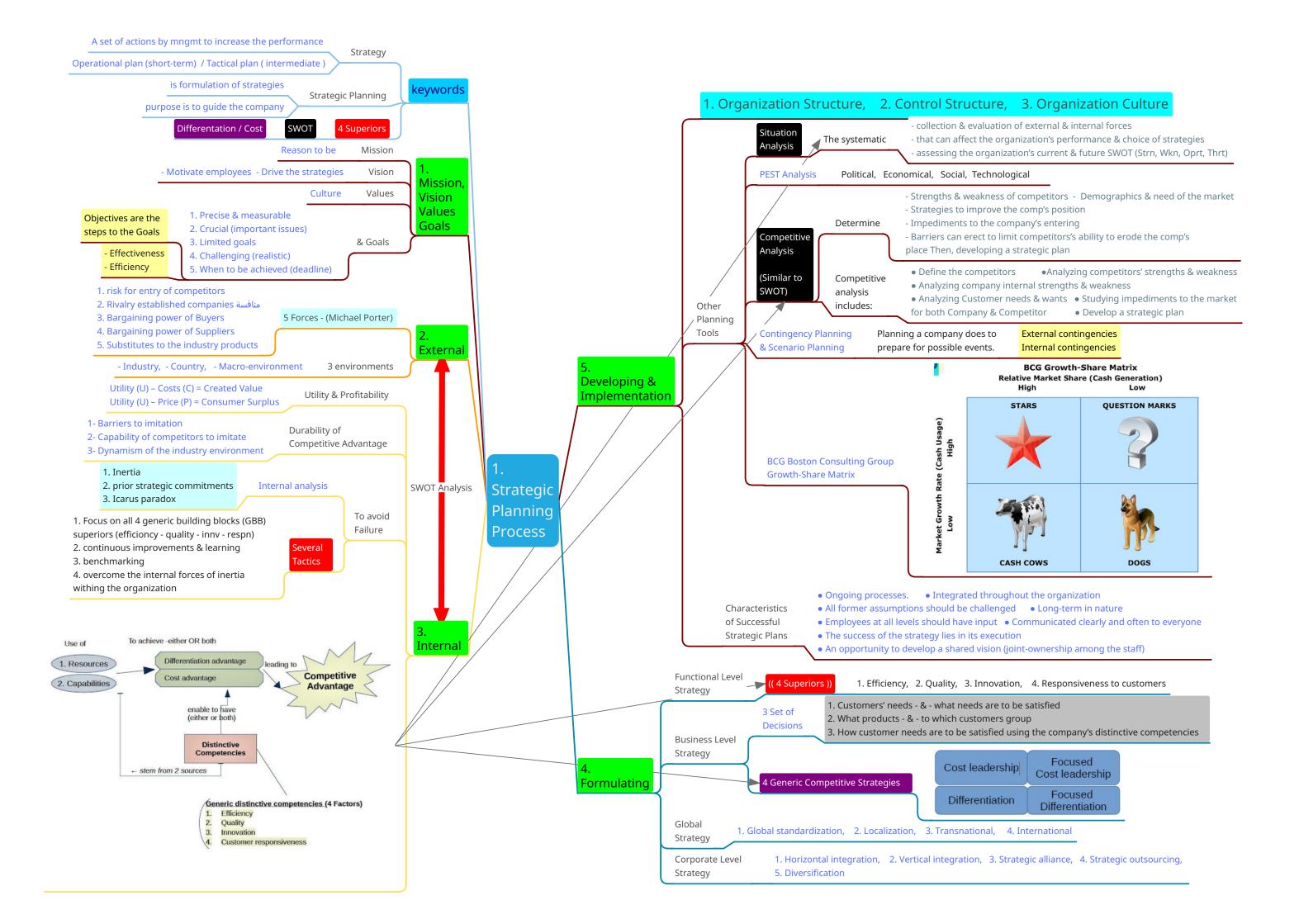
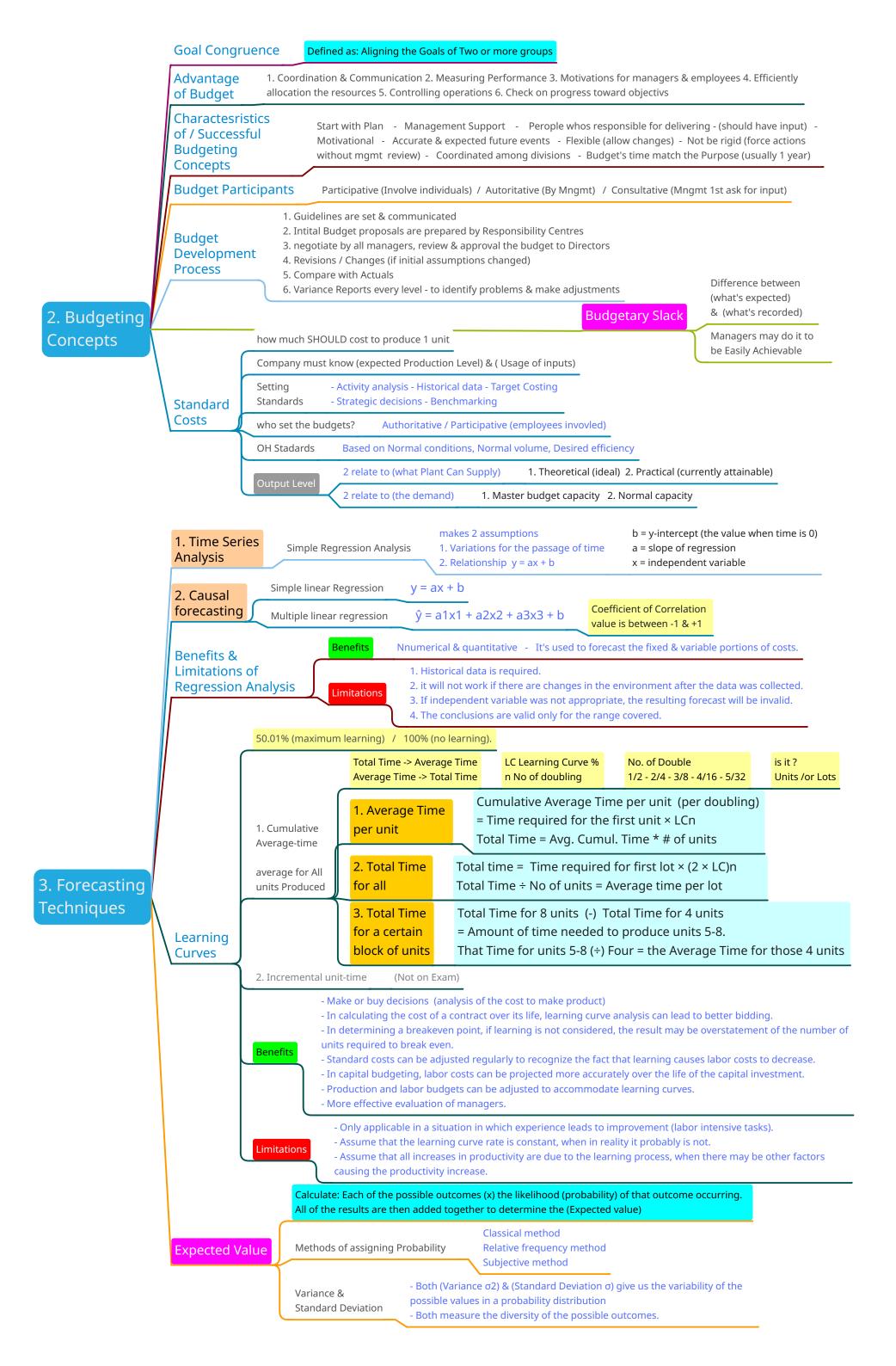
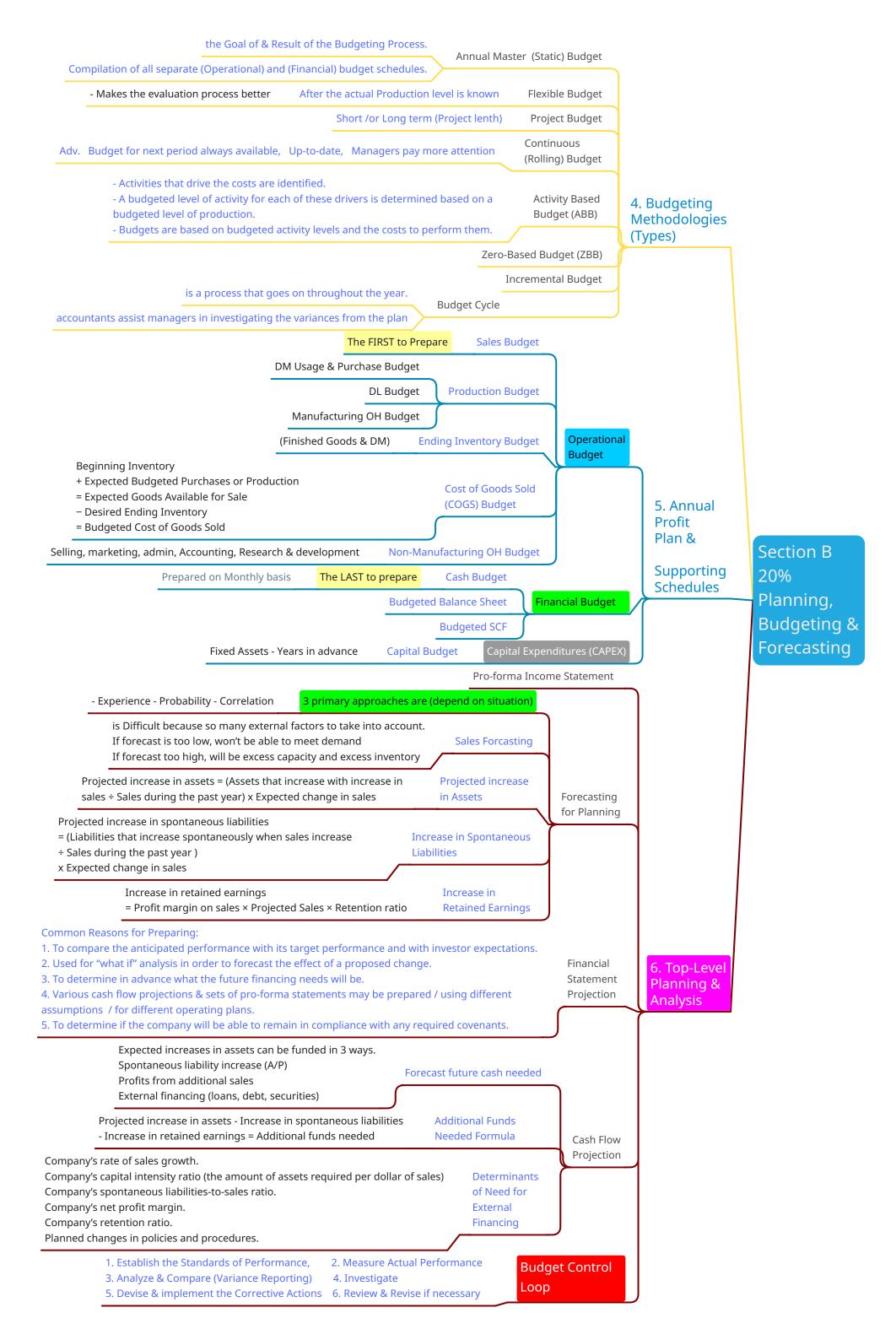


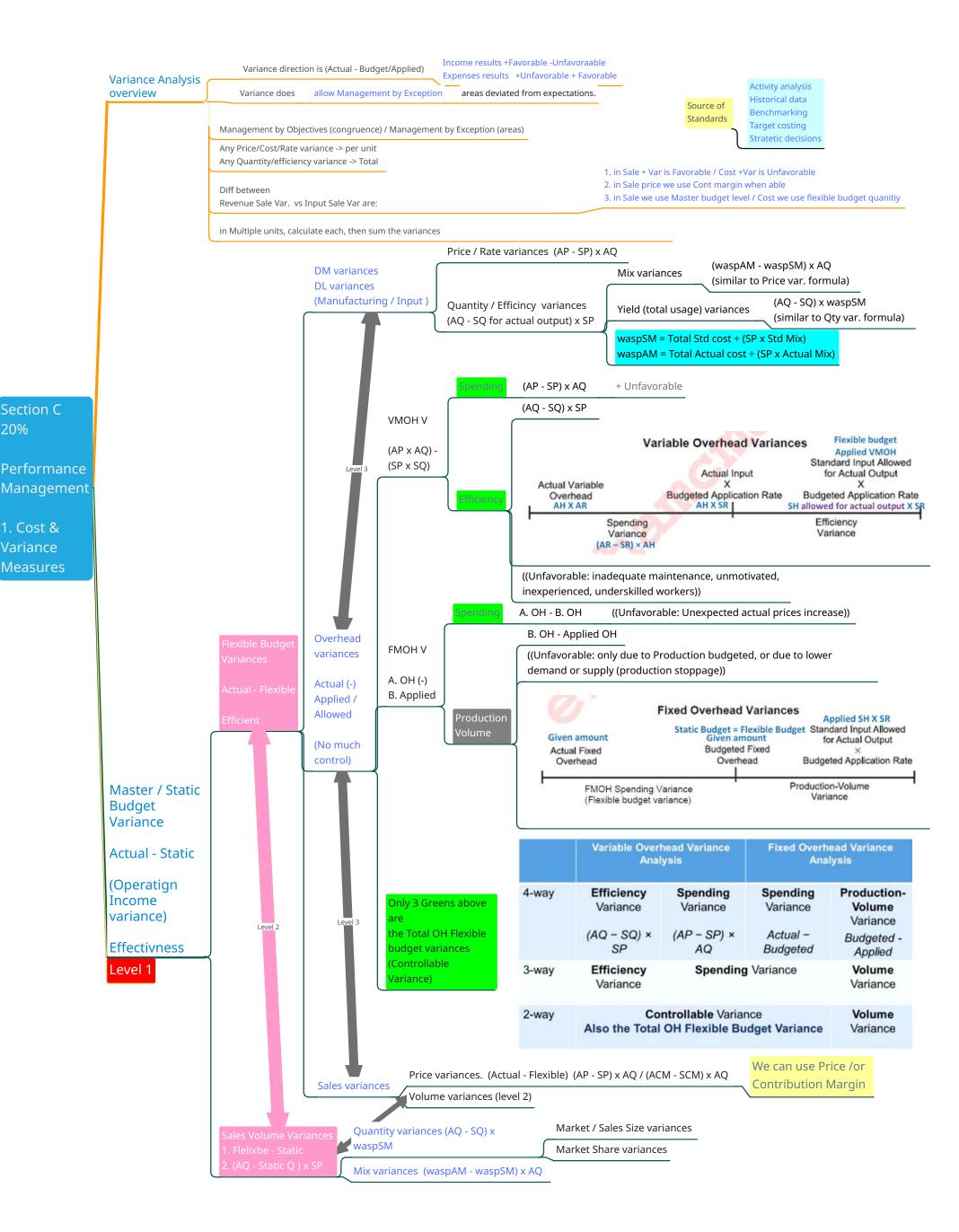
Recognition, Measurment, Valuation & Disclosure



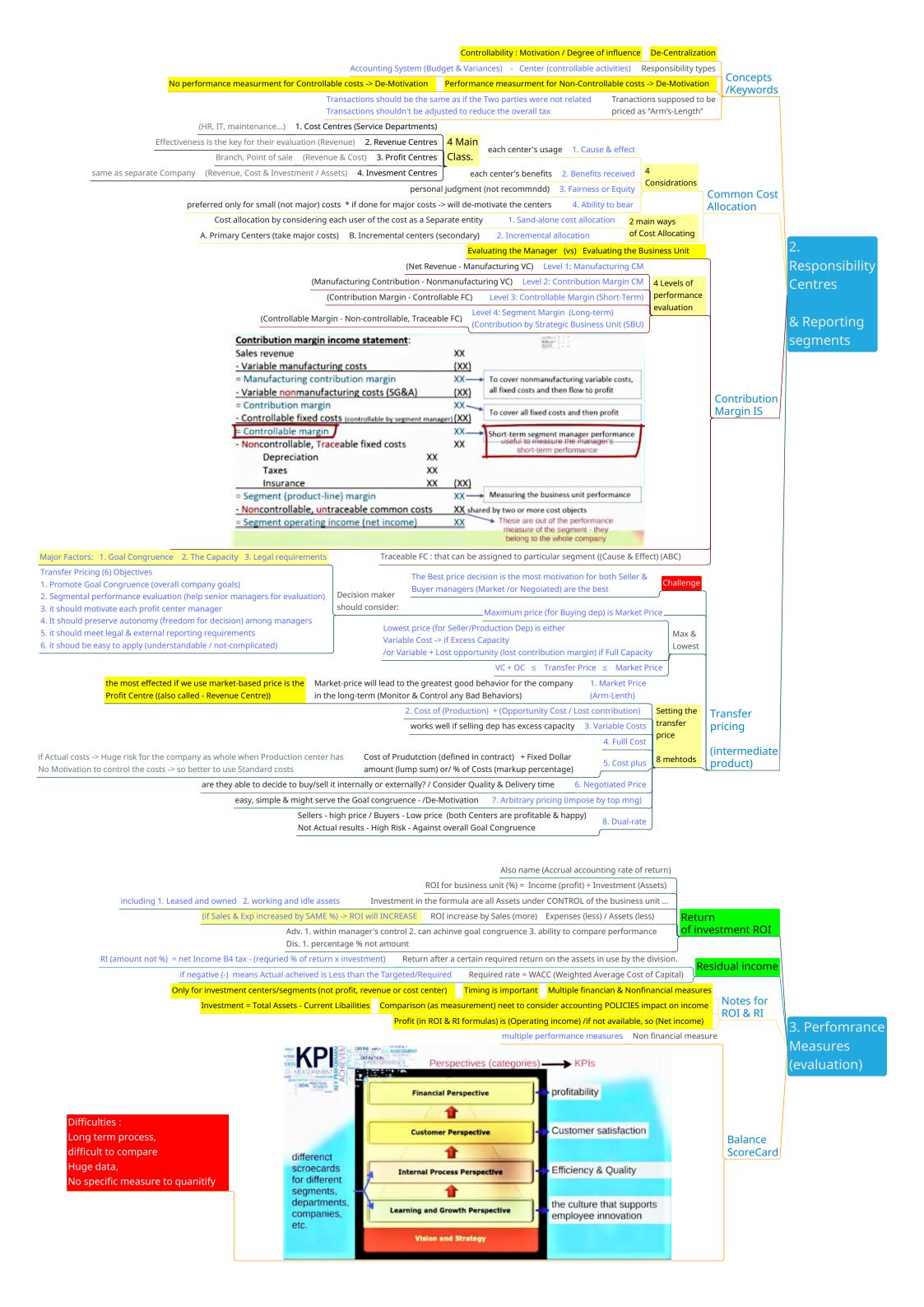


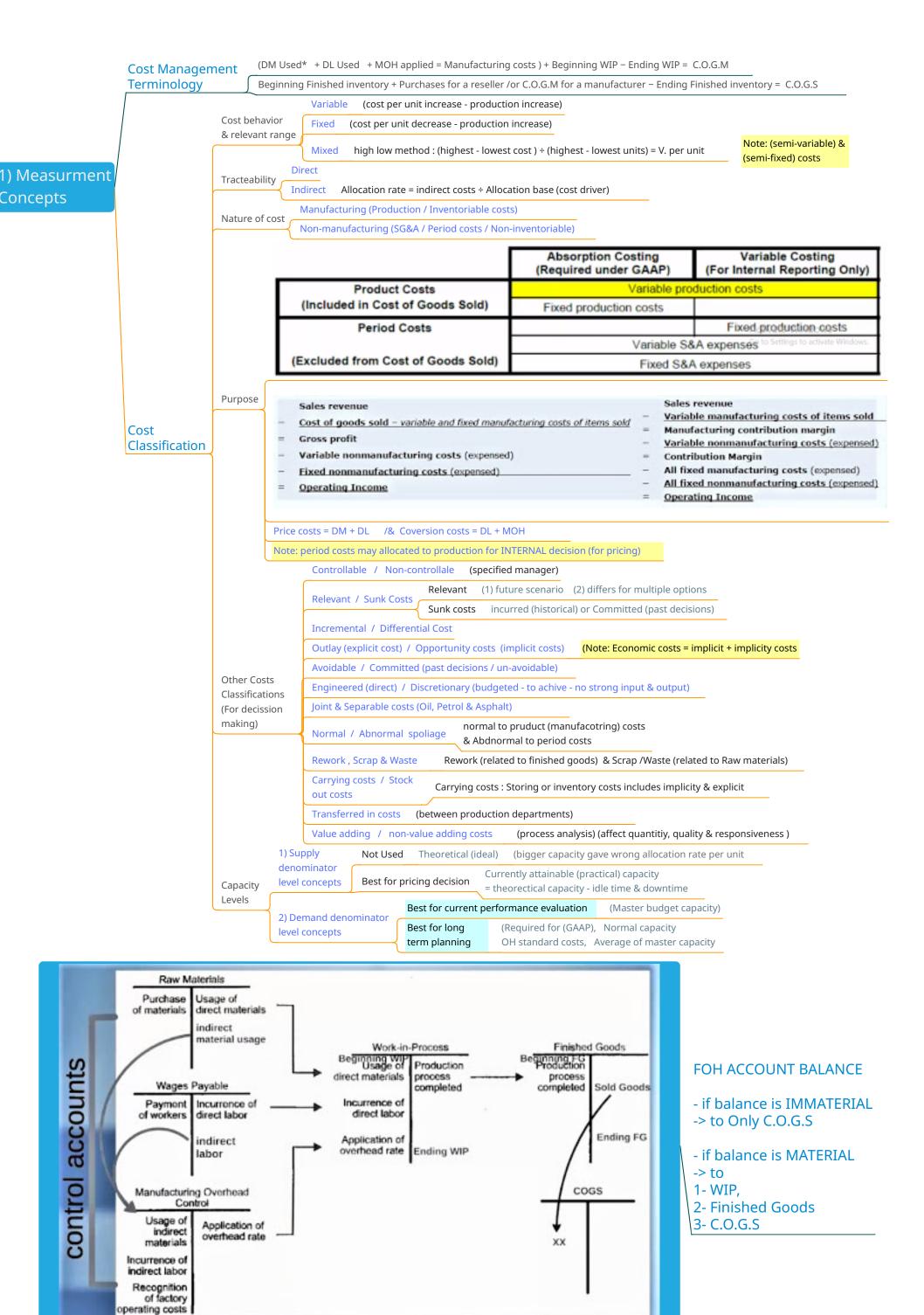




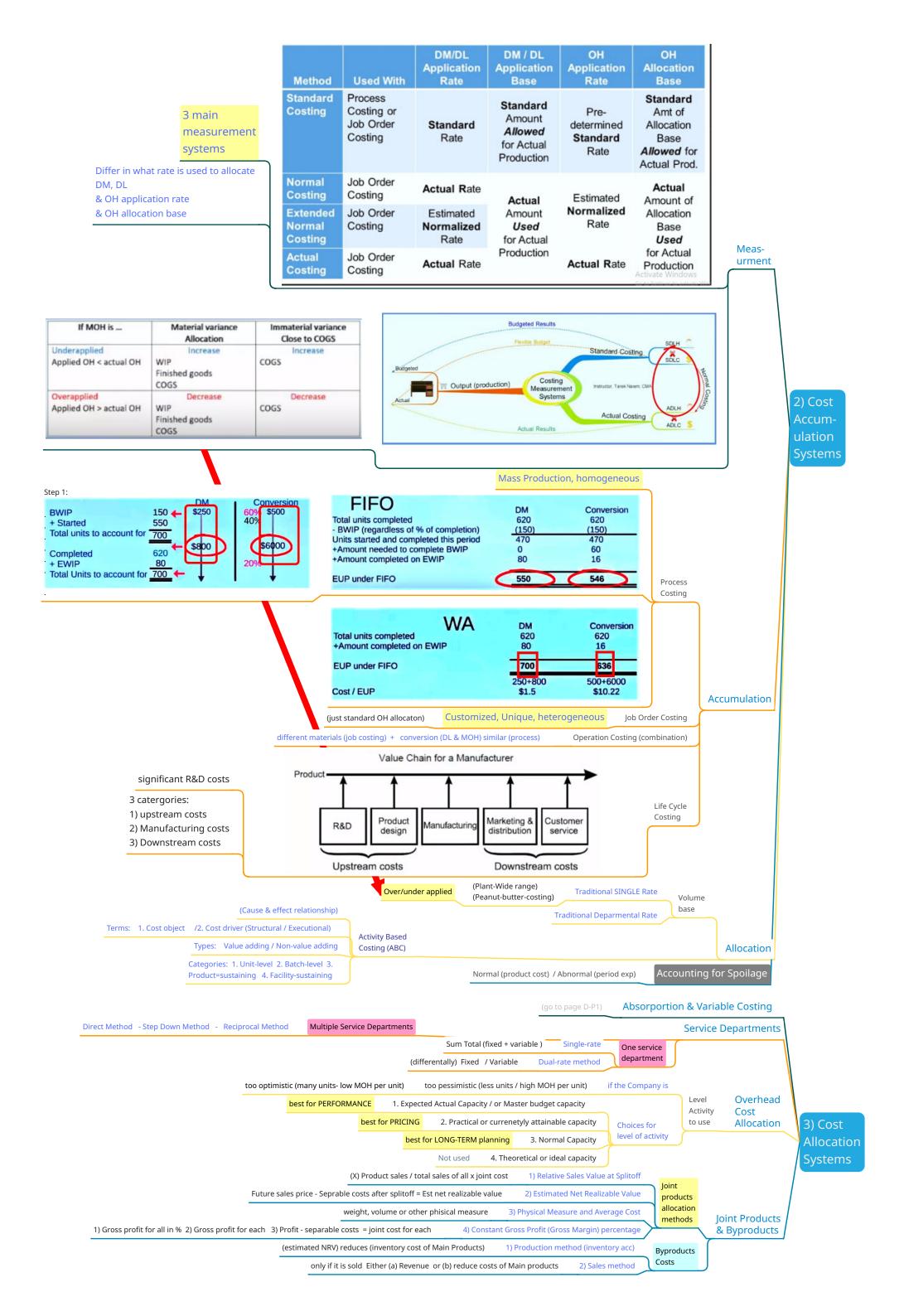


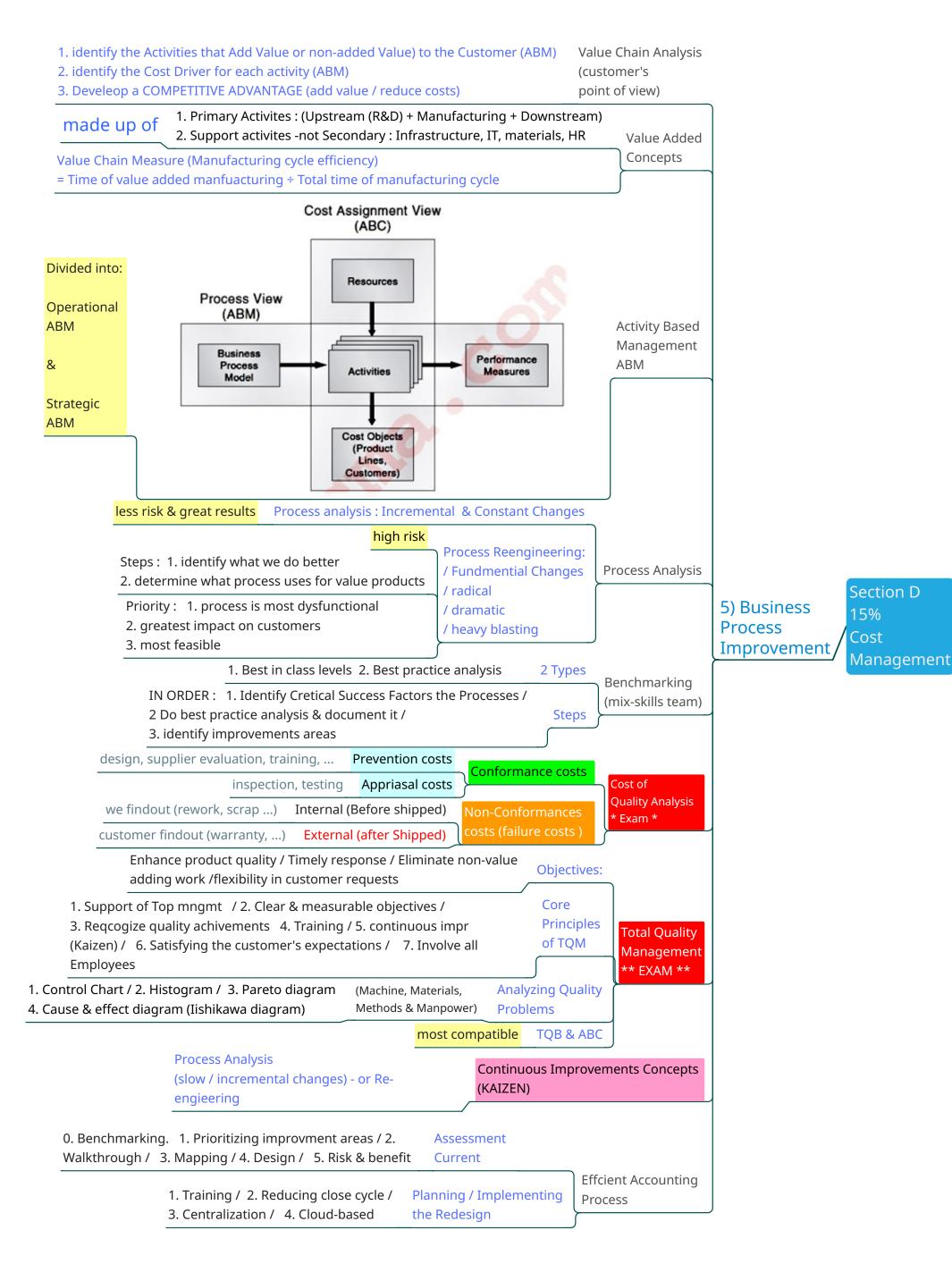
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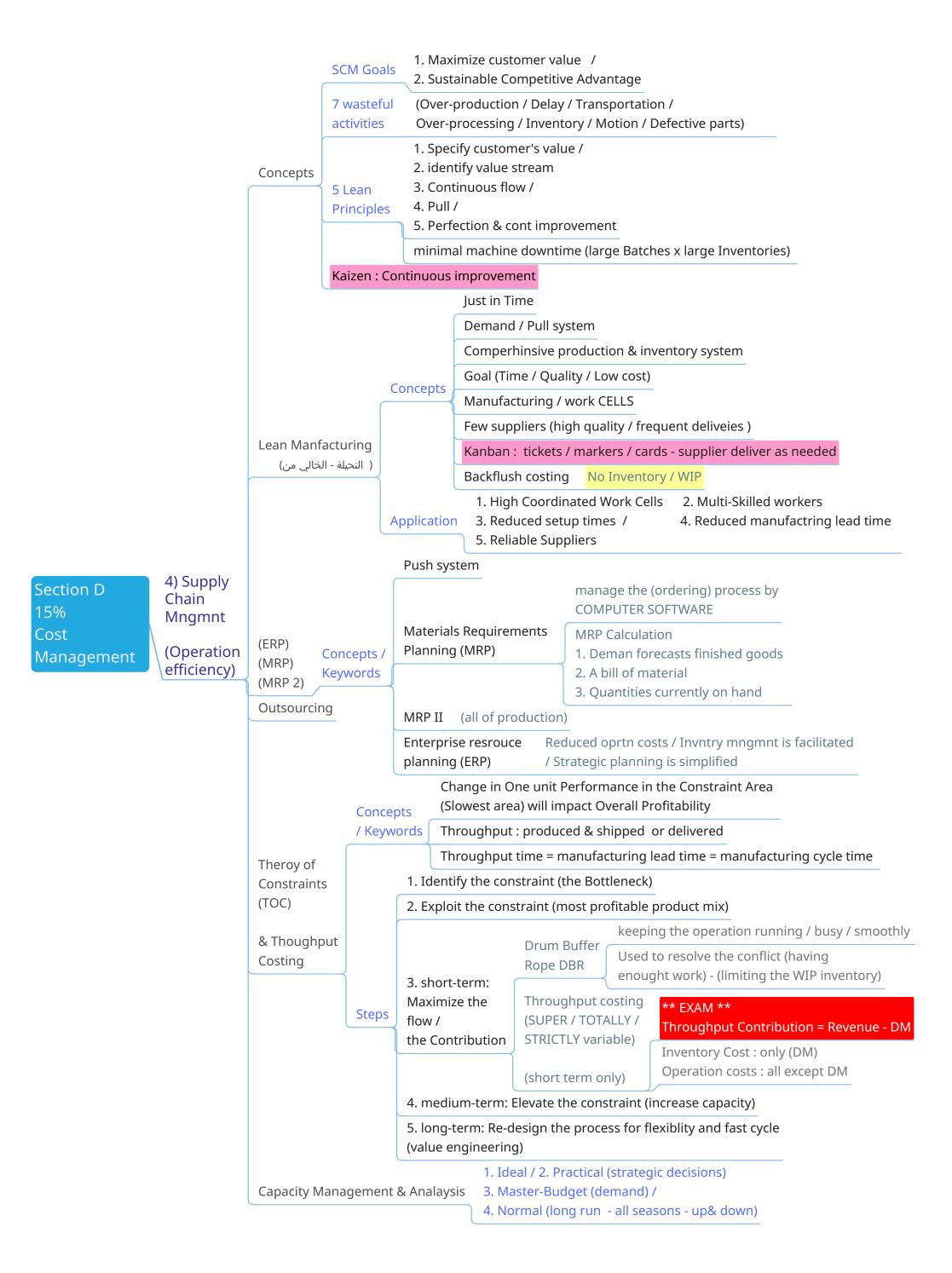




Concepts







procedures, institutions, & laws) Def. Spells out the rules & procedures to be followed in making decisions for the corporation 1. it's regulate the relationships among the various Participants & Stakeholders (int & externally) Governance is important: 2. Goal & Objective Shareholder & Managers (their agents) may have different Goals Agency Problem Governance specifies the distribution of Rights & Responsibilites between Shareholder & Managers Keywords (Internal Control + Risk Management) are part of Corporate Goverenance Strategies → relies on Risk Mngmt → relies on Internal Control Relationship between (Internal Control - Risk Mng - Corp Governance) is InterRelated - InterConnected Source of Corp Governance 1. Corporate charter (articles of incrprn) 2. Board of Directors 3. CEO 4. Audit Committee Directors: Complete structure, Elect officers, Select Bank, Comply with other Incorprators: -Sign docs states, Adopt bylaws / Contractors / Shares / Stock Subrciptions / Seal (stamp) Elect Directors -Resign Who's responsible? Joint responsibility - of the board - of directors & management. Purpose To advance the current dialogue & to Continue to promote investors & FS users 1. Board Purpose (protect shareholders interest) 2. Board Responisibility (Monitor CEO / Oversee Strategy & process / Monitor risk & IC) 3. Interaction (Effective Governance) (Board, Mngmt, External /Internal Auditor, Legal Counsel) 4. Independence of Board members (no professional or personal) 5. Expertise & Integrity (mix backgroungs, continuing education) Principles 6. Leadership (separate Board Chair & CEO) of Good 7. Committees (Audit, Compensation, Governance....) shud have Charters authorized by Board Governance 8. Meetings & information (frequently - extended (long)) 9. Internal audit (all Public Companies shud have Internal Audit - & report to Audit Committee) 10. Compensation (mix for executives & directors) 11. Disclosure (Proxy statements reflect (Activites & Tranx) in Transparent & Timely manner) 12. Proxy access (process for shareholders to 1. Nominate directors 2. Significant ownership stakes) 13. Evaluation (regular procedure to evaluate (whole Board, Directors, Commettees, CEO) annually Main responsibility (Governance, Guidance, Oversight) to the managment Specific Select & Oversee Mngmt, Capital structure, initiate Fundamental Changes, Declare Dividends, Bylaws 0. responsibilities D. Governing (setting Policies) / Fiduciary (act on behalf of all **Duties** stockholders) / Loyality (Disclosure & not to usurp opportunities) min 3 members / min 1 member shud be Financial Expert / All are financially literate / Requirements 5 yrs after employment Audit Cmmtt Select&supervise Ext Auditor / review IC & Int Auditor / link between Respnsbltes (mngmt, ext auditor & int auditor) / review FS 2 Reports must provide 1) Openion if the FS (present fairly, in conformity with GAAP). 2) how effectively is internal control (wkns) over financial reporting for Publicly traded Companies Under PCAOB, Ext auditor must issue a report on IC (if company is Publicly traded) 1) Unqualified Yes - Correct - Fairly represent Categories 2) Qualified Almost - some exceptions or notes of External 3) Adverse Not even close Auditor No idea - no openion 4) Disclaimer openions Biggest Risk 1. Inherent risk -> there is a mistake (bcuz of complex) 3 risks (Steps) of a **Audit Risk** if Opinion is 2. Control risk -> Client IC doesn't detect the mistake Financial Report mistake incorrect 3. Detection risk -> Auditor doesn't detect the mistake 1. Substantive - Vouching (large volume & bal) 2. Balance sheet **Audit Approaches** 3. System based (weak areas) 4. Business Risk-based is an Independent, Objective Assurance & Consulting activity, Designed to Add Value & Improve the Operations. it help to achive Objectives by (Systematic, Disciplined) approach to Evaluate &Improve Effectviness of Risk, Control & Internal Governance Auditing

IA activity established by its Charter

Focus in Efficiency & Effectivness

must have Orgnizational Independence

includes all the ways of DIRECTION & CONTROL (rules, regulations, processes, customs, policies,

1. Corp

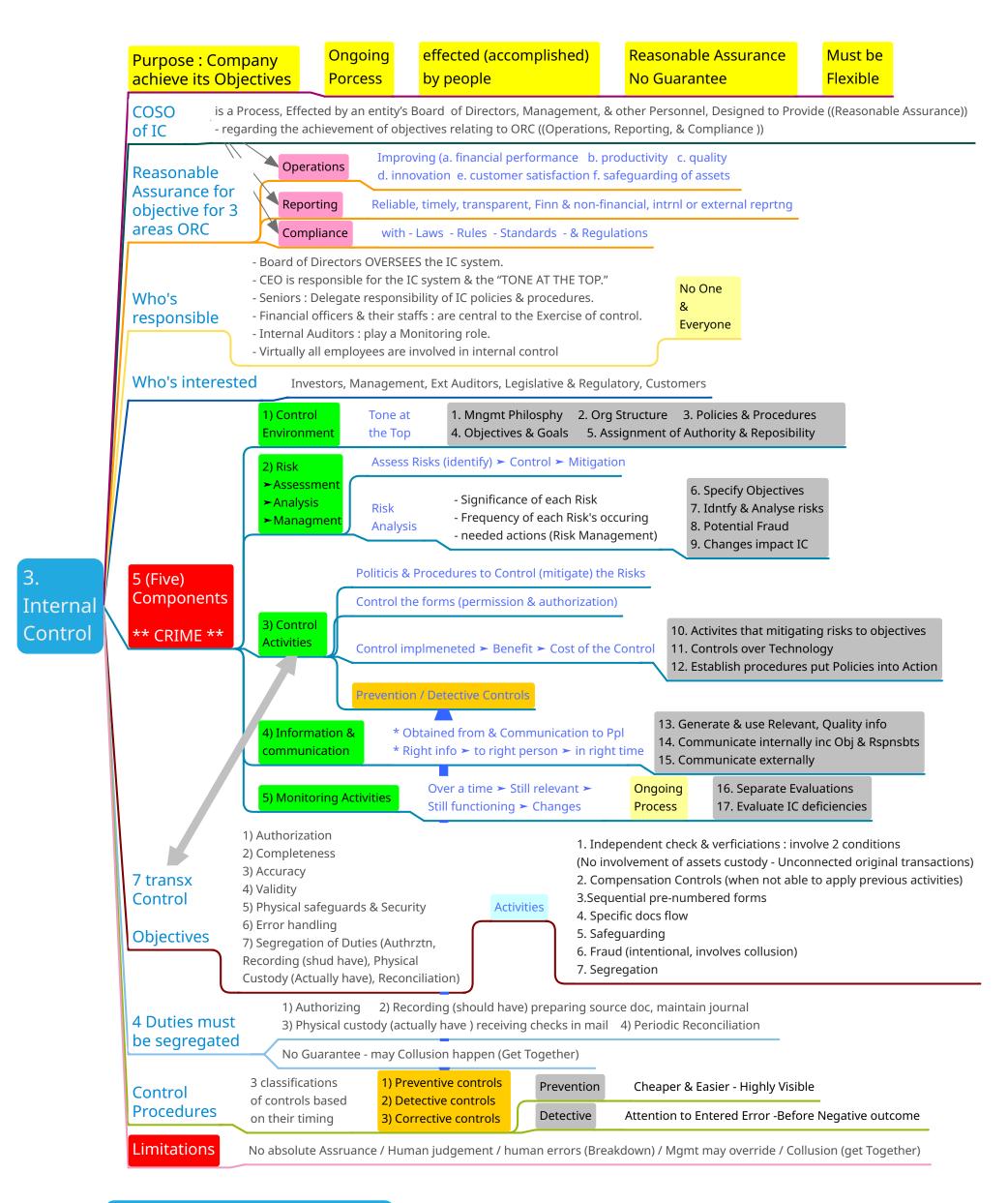
Governance

4.External

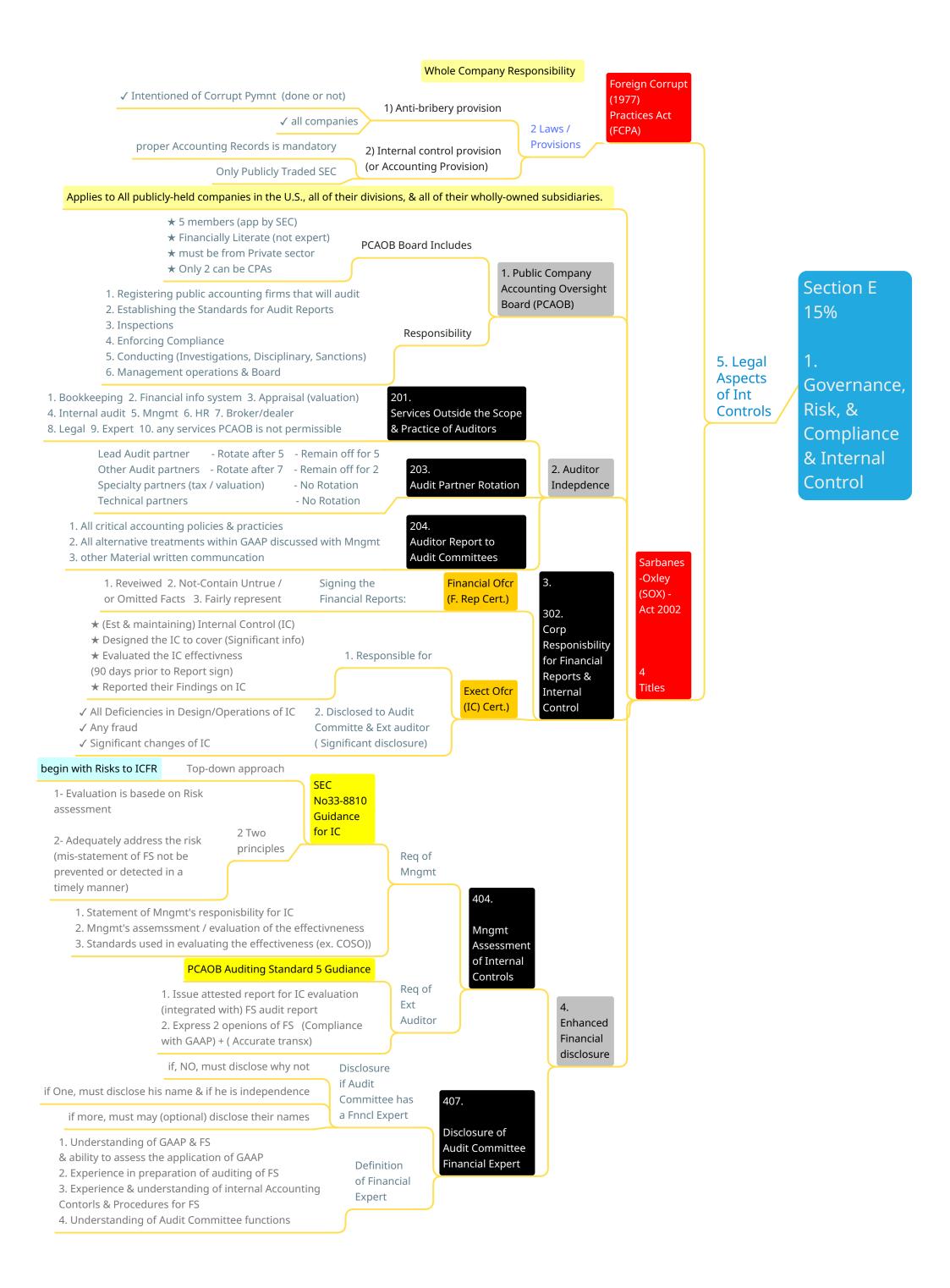
Adt Stndrds

Auditor

PCAOB



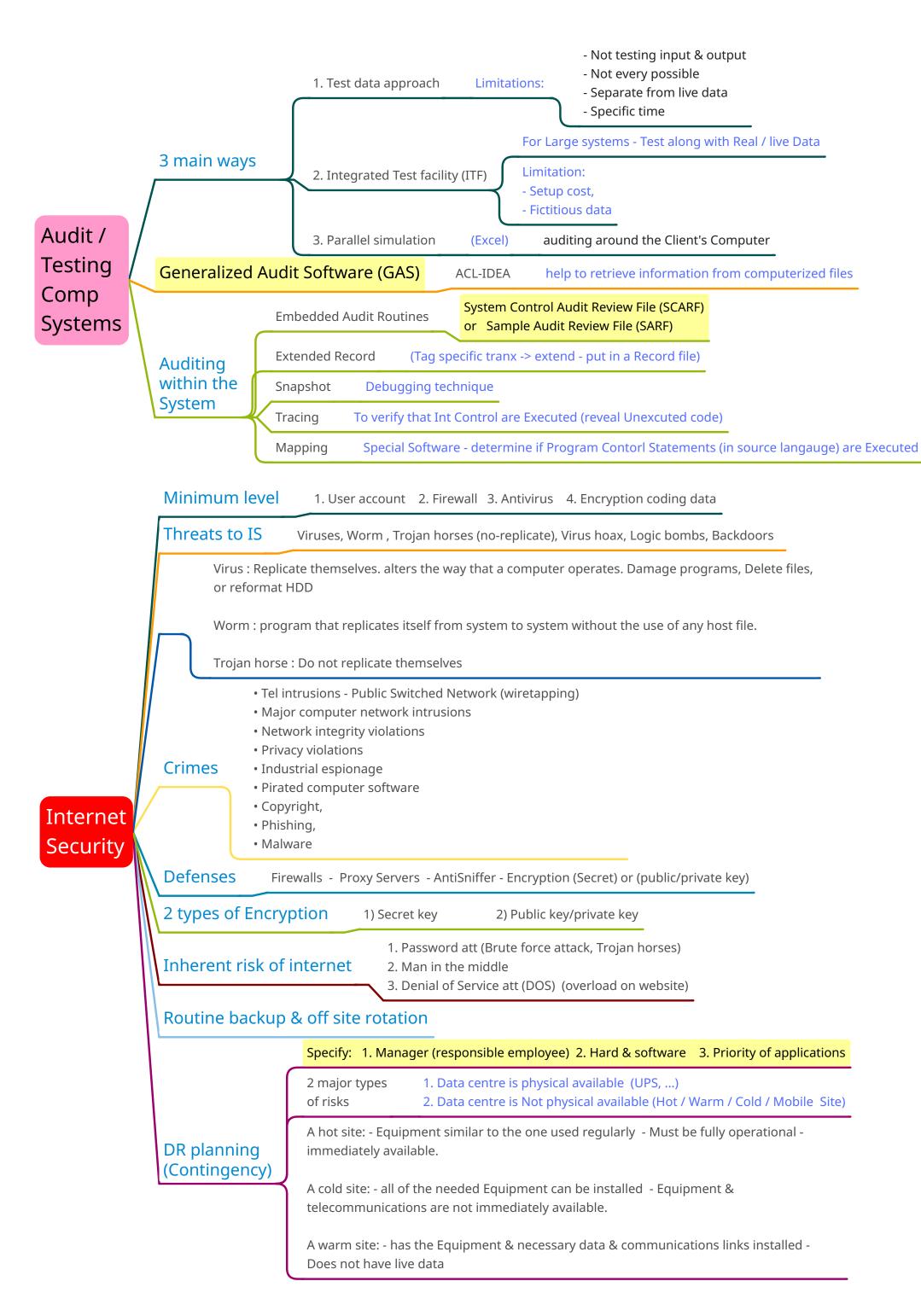




1. Promoting effectiveness & efficiency of operations 2. maintaining Reliability of FR Objectives 4. Safeguarding assets 3. Assuring compliances with Laws & regulations **Major Goals** Availability / Confidentiality / Integrity 2. Errors in data Transmission 3. data can be Stolen (internet) 1. Errors in system Design Threats of IS 4. data & programs can be Damaged 5. programs can be altered by dis-honest employee 6. viruses, Trojan horses & worms (crash or stolen or damage) 7. Physical facilities can be damaged 1. Report of the Committee of Sponsoring Org (COSO - Internal Control - Integrated Framework) Based Guidlines on 2. Control Objectives for Information & related Technology (COBIT) - authored by the IT Governance Institute 2 Docs - published by the Information Systems Audit & Control Foundation (ISACF) 1. Org & Operation of computer facility (inc. Segregation of duties - Most important) 2. General Operating procedures (inc. written manuals) 3. Equipment & hardware controls (inc. Backups) 4. Access Control (inc. Physical access & Paswords) 1. General Control Segregation of Basic Responsibilites / Functions / Duties : Authorzation - Record keeping - Assets custody / System Analysts (design) NOT to be Programmer / Programmer NOT to access Live data / Operators (users) NOT modify the program / users NOT to access physical assets / Authorized only can Call Vendors support Specific to individuals designed to prevent, detect & correct errors Reasonable assurance ➤ (Authorized, Complete, Accurate) data Highest risk of Errors (bcuz of Human involvement) Observation ctrl (Before entry) / Transcription ctrl - entered correctly / Tests (after) 1. Preformatting → forcing data to all necessary fields 1. Input 2. Edit checks → prevent/detect/correct Certian types of Online controls incorrect data (dropdown menus) input 3. Limit checks → Certain amounts can be restricted 4. Check digits → Algorithm, ex. Customer codes 1. Mngmt release → batch release upon review & approval 2. Record count → batch release when nu of record matches user calculated Batch 3. Financial total → batch release when dollar amount matches user calculated input 4. Hash total → sum of numeric field that has no meaning can serve as a check Reasonable assurance > 1. Processed correctly 2. Approved Main Categories 2. Processing Validation: Idenifiers are matched against master files to determine existence (Codes) controls Completencess: to reject any record with missing data 2. Application Sequence check: logical order Control Assurance that Input & Processing has resulted a Valid Output 3. Output (valid = Complete & Accurate) (pre-numbered forms) controls 1. Audit trail (all tranx details) 2. Error listings (all rejected tranx) Dual write routines → 2 separate physicsal devices 4. Storage Cate-Validity checks → structure validity controls gories Storage physical controls → hard drives in Secure rooms & Portable in locked storage areas - Preventive (job rotation, dual access, preformatted) Different (batch totals, Turn arround docs) Detective Categories - Corrective (discrepancy reports, upstream, resubmissions) Rollback processing used to prevent any transactions being written to disk until they are complete each transaction has access to all the files and data that it needs to be processed Consistent processing InConsistent processing Any failure during processing (Ex: power), Tranx are only Partially Processed **Unrecoverable Tranx** Deadly embrace (Deadlock) Two different app/tranx, Each have a LOCK on data that is needed by the other app / (Retrieval Contention) 1. Approve development projects 2. Assign resources 3. Ensure that required sys dev are aligned with Steering Org Strategic Plan Committee Changes should be initiated by End User & authorized by Mngmt or Steering Committee 8 stages of the 3. System 2) Investigation & feasibility study 3) Analysis 4) Conceptual Design 5) Physical development Development 6) Development & testing 7) Implementation & conversion 8) Operations & maintenance process control 1. Changes should be made to a (Working Copy) of the program 2. Should be (Tested) Steps of IS 3. Testing must be with (incorrect data) development 4. Changed programe code should be (stored in Secure library) during the testing 5. Unauthorized changes can be detected by (Code Comparison) Limit access to comp centre to authrozied operators 1. Physical access 4. Physical Controls 2. Enviromental controls Comp centre should be quipmment with a Cooling & Heating system 1. Authentication User & pass 1.Difficult to guess 2. Ideally 3. Force password change periodically 5. Logical Controls A. Users can only access programs/data necessary to their job duties B. view data not change 2. Authorization

Info

Systems

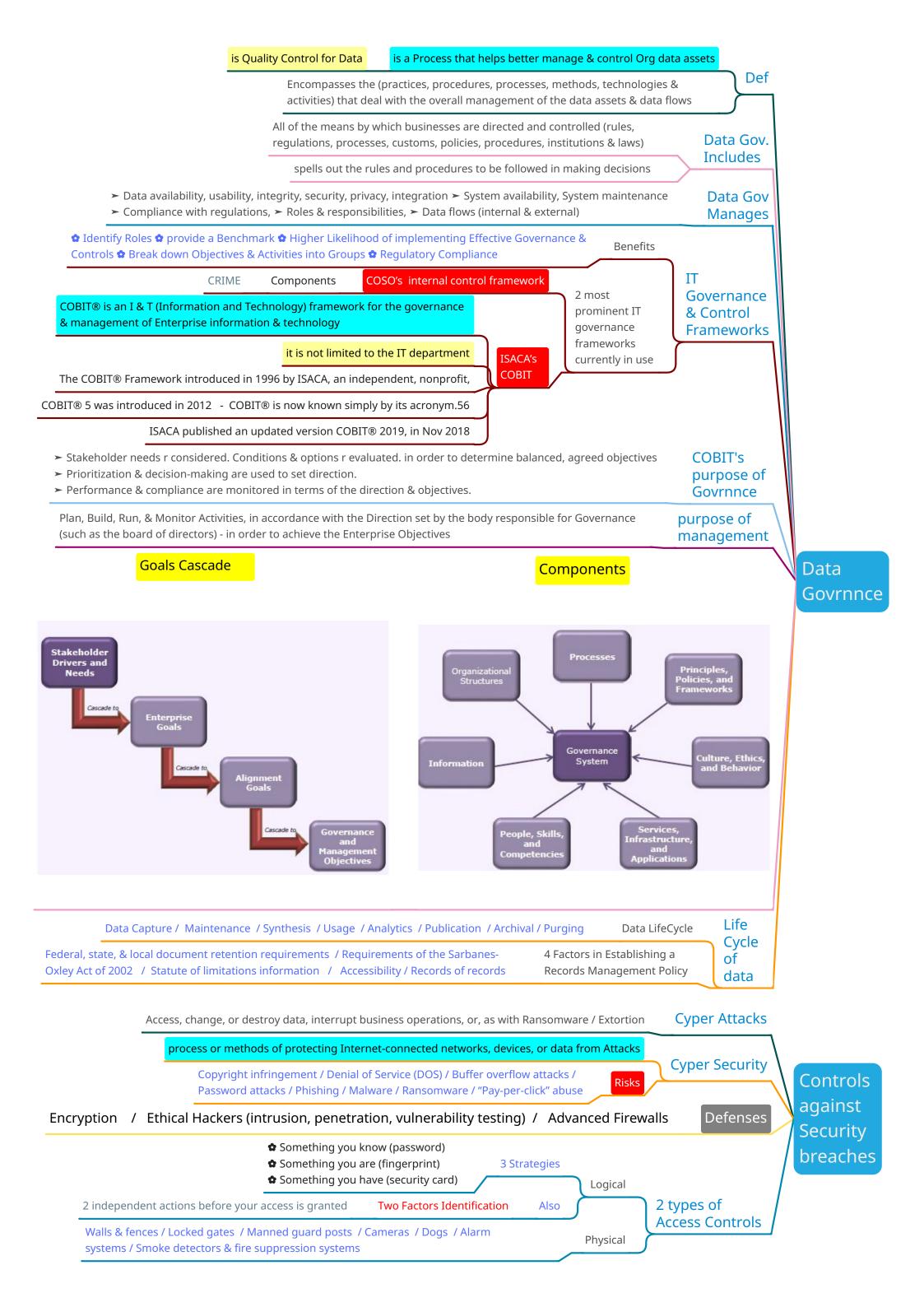


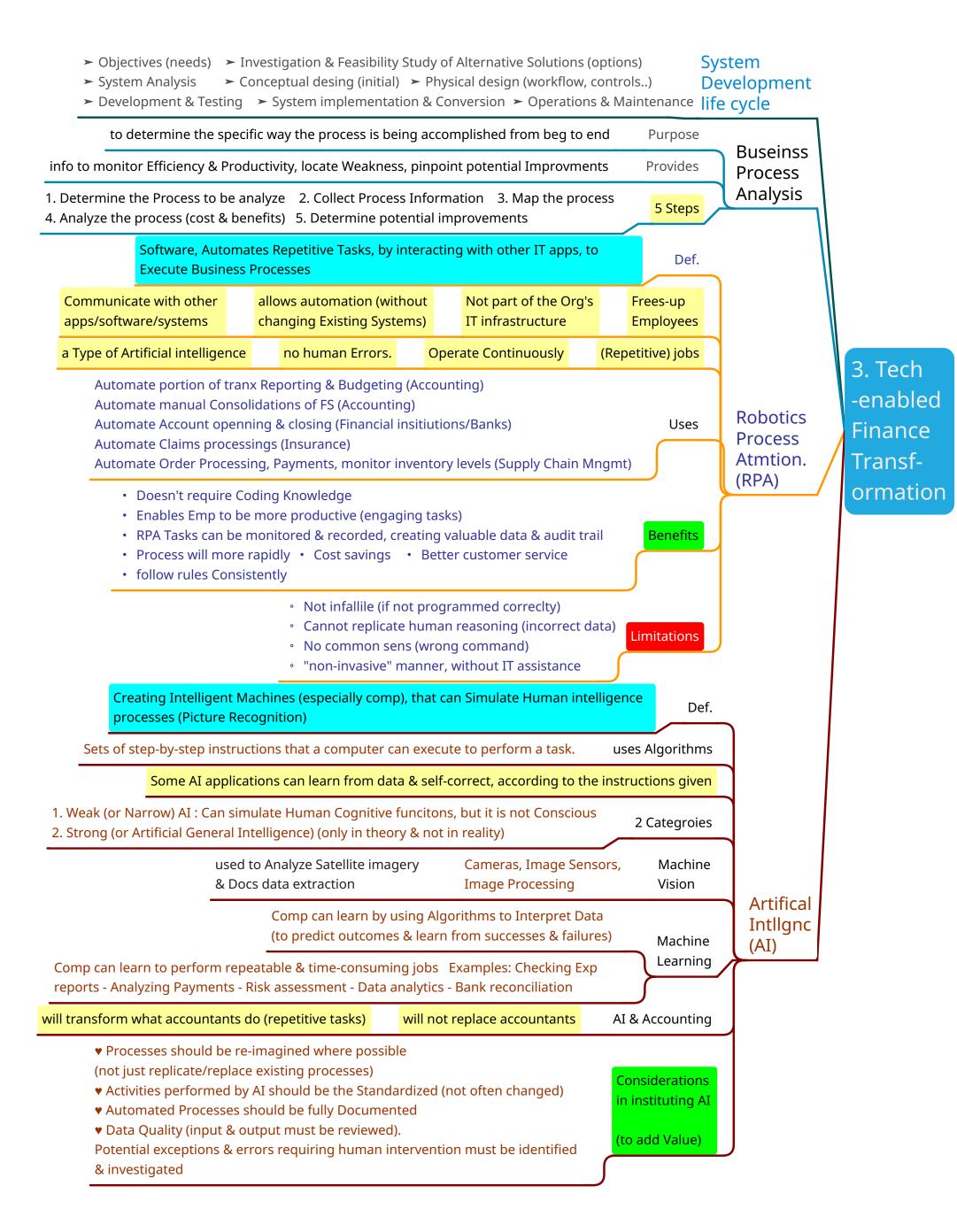
♦ Generating dashboards presenting current information (customized)

Inf

Sys

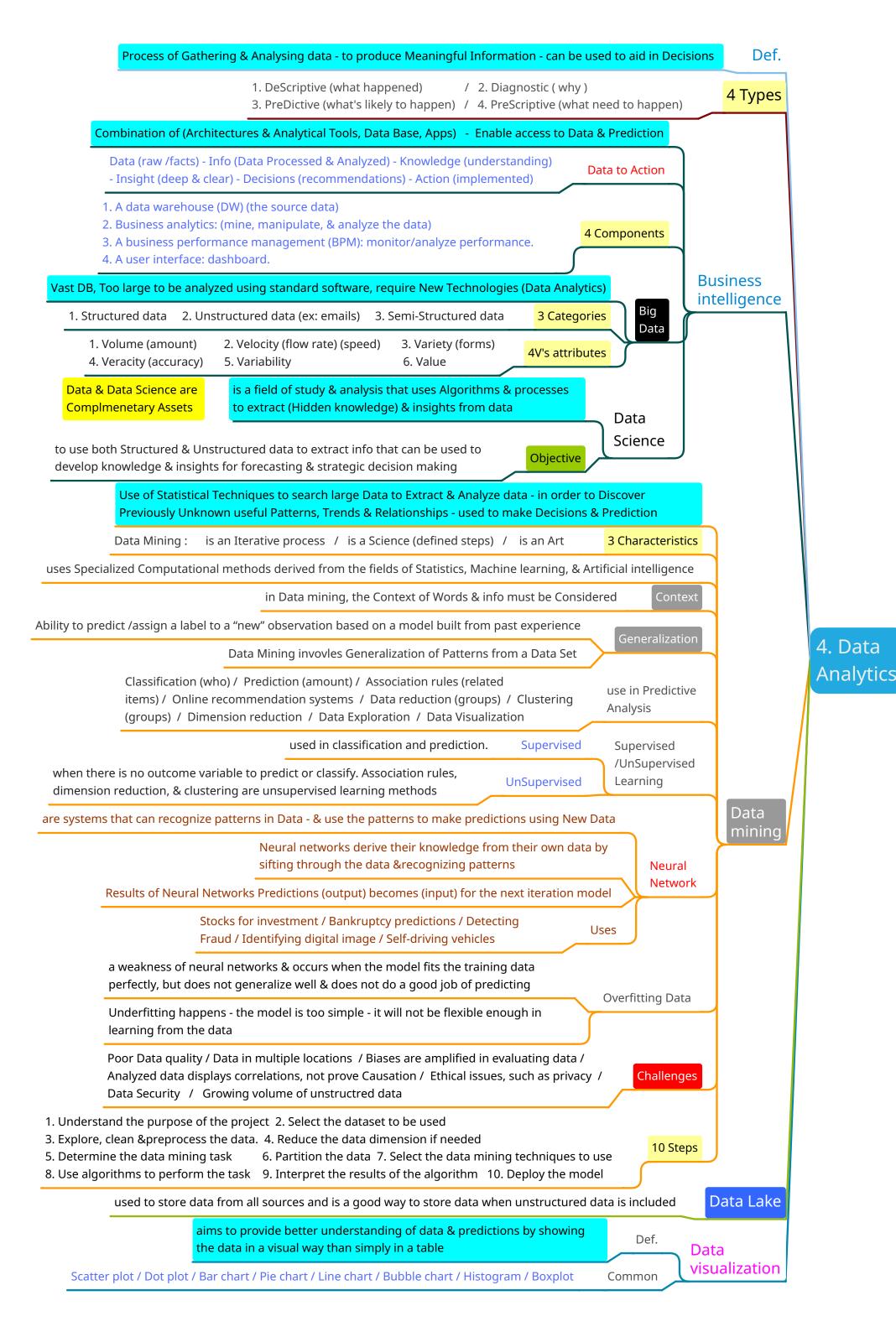
(IS)





is a method of essentially outsourcing the IT function. increase IT Capacity without infrasturcture is a model for Enabling Ubiquitous, Convenient, On-demand network access to a Shared Pool of configurable computing Def. resources - that can be Rapidly Provisioned &Released with Minimal Management effort or service provider interaction Consumer can't manage/control the infrastructure (minimum Control) SaaS Capability to use provider's app running on a cloud infrast. **PaaS** Capability to deploy onto the cloud infras (platform) (customer create/acquire apps using the supported lang) IaaS Cloud Capability to provision processing, storage, networks & other fundamental comp resources Comp-➤ User pay only what they use (scalable) (decrease / increase) ➤ Decrease Org investments (Hard & software) uting ➤ Software always updated (no invest in upgrades) Benefits ➤ Access from anywhere ➤ Responding to new & existing Reports required ➤ Redundancy of System ➤ Strong infrasturecure o if no internet, operations stop ○ Quality of Service need to be Monitored ○ Loss of data Control (security concerns) ○ Overseas Language barrier / time-zone problems
 ○ Customizations are limited
 ○ Timing for automatic backups Limitations (morning/night) ○ Cloud cannot overcome weak internal control (IC) ○ Data Governance (D.G) must be structured to cover the Cloud inheren risks Expected Cost saving many not materialize ▼ is a Public Record of Transactions in Chronological order
▼ A way for one Internet user to transfer a (Unique Piece of Digital Property) to another Internet user ▼ Transfer is Guaranteed to be Safe & Secure ▼ Everyone knows that the transfer has taken place, &nobody can challenge the legitimacy of the transfer node powerful Comp running software that keeps the BkCh running by particiapting in the rely of info miners nodes (Comp's) on the BkCh that group outstanding tranx into blocks & add them to the BkCh A database held by each node in a network & each node updates the database independently Distributed Block ledger Records are independently constructed &passed around the network by the various nodes (UnCenterlized) Chain Hashing Taking an (Input) string & giving an (Output) using a hasing Alogrithm (BkCh) is a Record in a BkCh that contains & confirms many waiting transactions Block Each block has a (1) the details of the transactions in the block (2) the hash of the information in the block just preceding it header that contains (3) a "nonce" (4) the hash of the information in the block, nonce random String of charac that is appended to the tranx (before the block is hashed (to verify the block) ➤ Transfer Virtual Currency or CyptoCurrency (1st Usage) Financial institutions for trading, payments etc (only Private & Permissions BkCh) uses ➤ InterCompany transactions wehre difference ERP systems are in use ➤ Procurment & supply chain operations on BkCh can be used to optimize AP & AR funcitons is a Contract that has been digitlized & uploaded to a BlockChain is a set of Promises, specified in digital form, including protocols within which the parties perform on these promises translating the terms &conditions of a traditional Agreement into a Computational code written is created by by BlockChain developers in a programming language Executing of SC after it is uploaded to a BlockChain, Validity is checked & required Steps are enabled ➤ To ensure the Authenticity of a Product (genuine) ➤ to protect intellectual property & Smart ➤ BkCh & Smart Cont have an important place in Supply Chain Management, freight & logistics **Examples** ➤ On-demand manfuacturing can be performed by Automated Machines & running on a BkCh network Contracts ➤ Insurance Cont can be in the Smart Contract form Good Governance is important (Ongoing attemtnion & required actions & revisions) □ Standards may Assign responsibility for SC design & operations & establish Mechanisms for disputes (2nd Gen Governance □ Standards may incorporate terms & cond. to hav in order to be enforceable of BkCh) □ Standards could create Presumptions regarding the legal character (its attibutes & manner of use) □ Standards may help address the risks ♥ Can authenticate counter-party identities by using digital signatures ♥ can access outside info or data to trigger actions
♥ can self-execute ▼ The decentralized ledger on BkCh Prevents modifications not authorized **Beneifits** ♥ can enhance market activitiy & efficiency by facilitating Trade Execution ♥ Standarlized code & execution may reduce costs of negtiations ♥ Automation reduces Tranx time & manual process o Operation is only as smart as the info it receives & the Comp code that directs it (prog & setup properly) Limitations o Existing laws & regulations apply to all Cont's Equally o Could introduce operational, technical & cyberSecurity risk

Subject to fraud & manipulation (damage code)



	Measure the Extent to which an Effect has Historically been the result of a specific Cause
	If relationship between Cause & Effect is sufficiently Strong, regression analysis using historical data can be used for Decisions &Predictions
Regression	Time series (patterns) Trend / Cyclical / Seasonal / Irregular
Analysis	Simple linear regression $\hat{y} = a + bx$ Time Series can be (Descriptive) or (Predictive)
	line of A formalization, one would fit a trend line through the graphed data just by looking at it
	best fit use a ruler &move it up & down, changing the angle, until it appears the differences between the points &the line drawn with the straight edge have been minimized
Multiple regr analysis	more than one independent V is known to impact a dependent V & Each independent Variable can be expressed numerically $\hat{y} = b_2x_2 + b_4x_4 +$
	1. Correlation num measure that expresses both the Direction (positive /or negative) & the coefficient (R) Strength of the linear association between 2 variables (R is between -1 & +1)
	Rep the average distance that the observed values fall from the regression line 2. standard
Correlation Analysis	how wrong the regression model is on average, using units of the dependent variable (y) $(\hat{y} = a + bx + e)$
(4 statistics calcultns)	3. Coefficient of determination (R²) the % of the total variation in the dependent variable (y) that can be explained by variations in the independent variable (x), as depicted by the regression line. ((Reliability)) ((R² is between 0 and 1))
	measures the degree to which the independent variable has a valid (Long-4. T- term relationship) with the dependent variable
	for the independent variable used in a simple regression analysis T should be > 2
Goodness of fit	A measure of how close the (Actual values used) in a (Statistical model) are to the expected (predicted) values in the model
Confidence interval	the Range we expect a Certain % of the items from a sample to fall in. it's used in Regression Analysis to describe the Uncertainty amount caused by the (Sample) method used ((mostly Confidence interval is 95%))
Limitations of Reg Analysis	 Require Historical data ● use of Historical data is Questionable - if still relevant & useful? ● Results depends on choice of the indpdnt V ● Statstical relationships maybe valid for 1 sample
Sensitive Analysis	Sensitivity Analysis determine how much prediction will change if (One) input is changed
	known as ("What-if") used to determine which input parameter is most important for achieving accurate predictions
	Monte Carlo determine how much Prediction will change if Multiple variables changed
	used to develop an expected value when the situation is complex the values cannot be expected to behave predictably
	Benefits of Sens & Simu analysis √ Idetnify most Critical Variables √ Simulate is flexible (wide variety) √ Both are easily understood √ Many sim models can be impl without Speical Softwre
	Results can be ambiguous when inputs used are themselves predictions Variables to be interrelated Simu is not an Optimization technique No Guarantee for best Performance Only as accurate as model used Noway to Test the accuracy
Benefits of Data Analysis	 ✓ Process of Data Cleaning (detect Errors, Duplicats, Missing Values) ✓ Correct results lead to imporve Sales & Profits ✓ Reduce Fraud ✓ Improving Forecasting ✓ Easy-to-use tools are available (data Science users are able to access data & generate Reports)
Limitates of Data Anaylsis	 Big Data is used to find Correlations (May not be the Causes to each other) if Wrong Questions are asked to find Correlation, Insights will be meaningless Failure to take all relevant Variables can lead to inaccurate predictions Data braches are a risk of using Big Data Customer Privace issues & Risk of misuse Cost of Data Analytics tools & Training Selction of the Right Data Analytics is Difficult

Analytic tools